

SREEDEV VP

Product Designer | UI/UX & Visual Design

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SUMMARY

Product Designer creating intuitive web and mobile experiences through user research, interaction design, prototyping and AI-assisted workflows, with additional experience in branding and visual design.

EDUCATION

Bachelor of Computer Science 2022- 2026
APJ Abdul Kalam Technological University | KMCT Engineering College, Kozhikode

ACHIEVEMENTS

Media Committee Head, KARMA '26, leading branding, promotional campaigns, and event communications.
Creative & Innovation Lead, IEDC KMCTCE, driving creative initiatives, event branding, and innovation-focused community engagement.

WORK EXPERIENCE

UI/UX Designer Intern, Funforest.co 2023-2024

- Designed clean, user-friendly interfaces for **Ano: ask me anything** under FunForest.co.
- Collaborated with developers to bring UI designs to life and enhance overall user engagement
- Worked within real-world product design and development workflows.

UI/UX Designer Intern, GTech µLearn Jun 2024 – Dec 2024

- Designed clean, user-friendly interfaces for internal initiatives under the HQ Operations Team.
- Delivered assigned design work within deadlines and demonstrated strong ownership.
- Collaborated with the team through a structured, professional product workflow.

Freelance Product & Visual Designer 2022- Ongoing

- Designed user-friendly web and mobile interfaces for diverse clients.
- Created brand identities and consistent visuals across digital and print platforms.
- Produced high-quality designs using Figma, Adobe tools, and AI-assisted workflows.

PROJECTS

ANO.APP – Anonymous Social Platform	2024
Designed intuitive and responsive interfaces and user experience using Figma.	
Vantage – Real-Time Geolocation Framework for Group Excursion Safety	2025
Designed intuitive and responsive interfaces using Figma.	
Spense – Time-Based Spending App	2026
Designed an intuitive finance experience that converts spending into time	
Clarity.ai – AI-Powered Career Platform	2026
Designed an AI platform that turns career experiences into a dynamic professional profile.	

SKILLS

Product Design : User Research, User Flows, Wireframing, Prototyping, Design Systems, Branding, Visual Identity, Typography, Layout Design, Print Design, and AI-Assisted Workflows.

Graphic Design : Branding, Visual Identity, Typography, Layout Design, Print Design

Software : Figma | Adobe XD | Framer | Affinity | Adobe Illustrator | Adobe Photoshop

Languages : English| Malayalam | Hindi